

Service Board Members

Chairperson: **Anita R.** Vice-Chairperson: **Trenta** Secretary: **Christine D.** Alateen Chairperson: **Ron P** Institutions/Public Outreach Liaison (IPOL): **Elo O.**
Intercom Chairperson: **Susan L.** Spanish Liaison Chair: **Hilda A.** Ex-Officio: **Kelly SH** Website Coordinator: **Werner B.** Al-Anon Information Service Liaison (AISL): **Sandra L.** Historian/Nominations: **Dan B.** Office Chairperson: **Kristen S.** Treasurer: **Cindi H.:** Interim Alateen Chairperson: **Ron P.**

Opening

The meeting was called to order by Anita at 10:30.

- The meeting was opened with the Serenity Prayer.
- Bill read the Twelve Traditions.
- Katrina read the Concepts and General Warranties.

Chairperson Anita confirmed there was a quorum with 29 ISRs in attendance. Excused absence: Ron P. (Report submitted to Secretary) and Hilda

Reports

Chairperson: Anita

Anita reported what a great experience it was to attend the Al-Anon International Convention with people from all over the world. The first day was all about service and outreach. Next Al-Anon International Convention will be announced in 2025 at the AA International Convention.

Anita called for reports.

Vice Chairperson: Trenta

Trenta explained the use of the Ask It Basket.

The May fundraiser was a success. There will be a non-event fundraiser. Information will be provided at the next meeting.

Secretary: Christine

The process of getting meeting minutes out to the ISRs has been changed. ISRs should start getting the minutes within ten days of the meeting.

Treasurer: Cindi

Cindi shared the financial report. The summaries will be included in *The Intercom*.

Office Chairperson: Kristen S.

Verbatim from the report that Kristen sent to me:

Volunteer Hours in June: 137

Free Newcomer Packets mailed: 4 - GLITCH ON WEBSITE

Total # of calls: 142

Meeting info: 35

Calls to the answering service: 50

Referred to 12Steppers: 5

Number registered Groups:

- Al-Anon English: 136

- Al-Anon Spanish: 20

- Alateen: 8

NEW DAILY READER RELEASED [A Little Time for Myself](#)

Price: 17.50\$

WE ORDERED 96 ENGLISH AND 72 SPANISH

We will be monitoring the inventory for the first few weeks and will have

LIMIT 2 PER PERSON UNLESS BUYING FOR YOUR GROUP

STILL NEED A FEW MORE VOLUNTEERS - FOR IN OFFICE AND REMOTE

EMAIL CALL office-chair@alanonsandiego.org

REMINDER SATURDAY BY APPOINTMENT - LINK ON OUR WEBSITE

REMINDER TO CALL BEFORE COMING DOWN TO OFFICE TO MAKE SURE OFFICE IS OPEN

Ex-Officio: Kelly SH - No report

Historian: Dan B.

It is time to begin the process of seeking nominations for the Board election later this year. Last year we had announced this in the August and September intercoms, but realistically the best way to encourage folks to stand for election is to ask them ourselves.

Werner suggested putting information on our homepage.

Institutions & Public Outreach Liaison Chairperson: Elo

Verbatim from Elo's report

- Publications and books to Kaiser medical office central San Diego.
- Recovery Home Despertar South San Diego
- Mexican consulate
- Holy Spirit Church
- 6 hours remote calls for office.

Elo also attended the Al-Anon International Convention and attended a lot of Spanish groups.

She will be asking District 72 to ask with the parking expenses for the Mexican consulate.

Website Coordinator: Werner

Verbatim from Werner's report

Website statistics remain pretty consistent although June 2023 saw a decline of 19% in terms of total page views.

Search for meetings is still the number 1.

Google Analytics shows that almost 2/3 of website visitors use a mobile device. Our website is designed in a user-friendly way and allows access to all website pages, documents and meeting searches from smartphones.

Main work achieved since the June Board meeting:

- Created Intercom, Events & District submission forms for news & flyers
- Created Alateen page (Phase 1)
- Extended online bookstore offer from 46 to 69 items
- Improved literature pictures
- Added literature description for each online CAL item

Future Developments (ongoing & new):

ISR MEETING MINUTES

Date: 7/8/2023 (Board approved as of 7-16-2023)

- Alateen Phase 2 (Taskforce with Ron, Alateen members)
- Evaluate design/content of Public Outreach/Institution page
- Evaluate benefits/design of Spanish page
- Evaluate further online bookstore extension
- Finalize ISR page (details were presented). Deadline: mid-/2nd half of July 2023. It was mentioned that for the time being ISRs will continue to receive agendas and minutes by email. Situation to be reviewed by end 2023. ISRs will continue to receive agendas and minutes by email. Situation to be reviewed by end 2023.

Sandra L gave Werner a shout out for his work.

Kelly asked if everyone will have access to an ISR page? Werner said the survey taken with ISRs supported everyone having access.

Werner reminded the ISRs that this is OUR website as a fellowship. This said, any recommendations to improve our website are welcome.

Intercom Chairperson: Susan L.

Verbatim from Susan's report

July Intercom sent June 18, 2023:

478 recipients

477 successful deliveries

83% open rate

1060 total opens (this means some people opened more than once)

232 total clicks:

176 for the Intercom

27 for website flyers

10 for website

10 for Intercom newsletters

9 for Intercom submission form

Susan announced new *Intercom* functionality. It is now possible to click on a flier and request to print it full size for distribution.

Al-Anon Information Service Liaison: Sandra L.

Verbatim from Sandra's report

ISR MEETING MINUTES

Date: 7/8/2023 (Board approved as of 7-16-2023)

Our SCWS Delegate attended the annual WSC in May and two of the topics discussed were:

- Rebuilding Alateen Meetings after the Pandemic.
- Discussion on attracting members into Service. What works?

There is an objective to make Electronic Groups available for all Alateen members who wish to participate and ensure the safety of Alateen and AMIAS members.

Road trip: The 2023 Board of Trustees meeting will be held in Southern California in LA, the last week in October. On the last day, October 28th, there will be an event for the members. SCWS's Chair has volunteered to be on the area welcoming committee. If you are interested, I'll be happy to provide contact information.

The GEA meetings, Global Electronic Meetings, are rapidly growing. They already have 950 groups and we have about 1,000 in SCWS.

The new Al-Anon Daily Reader titled "A Little Time for Myself" will be released at the Al-Anon International Convention this summer.

A new delegate will be elected at the November 2023 assembly. This election occurs every three years. There is a link to the presentation on the SCWS website.

It was reported by many of the DRs that more members (GR's) are signing up to represent their groups at SCWS.

About 17% of our groups are still in temporary electronic meetings status. WSO is still working feverishly to find a solution so EG meetings tied to a geographic area can be listed on WSO website. For now, we would be listed on SCWS website.on

Here is a link to SCWS website if you want to contribute to SCWS... <https://www.scws-al-anon.org/contributions/> Please add your group number
There are more AMIAS recertifications, and more are meeting in person.

It's also important to protect our copyright and trademark. There is a 9 page presentation on our website. https://www.scws-al-anon.org/wp-content/uploads/2023/05/SCWS-WSC-2023- Copyright-and-Trademark-Protection_2023-WSC-1.pdf?highlight=trademark&_rt=MXwxfHRyYWRlbWFya3wxNjg1NzI1NjE3&_rt_nonce=917172caa6

Interim Alateen Chairperson: Ron P.

Verbatim from the report that Ron sent in and Anita read:

Please join in sharing the latest Alateen outreach messaging containing: "Find Your Place in Alateen!". This message relates to everyone in or out of the program including Al-Anon & Alateen members, family, friends, relatives, professionals, etc., all who have considered and support the Alateen program. Al-Anon is Alateen. Please help spread the word for your part in Alateen.

General Events and Outreach:

- * SCAC is occurring this weekend in Riverside with close to 30 Alateens and 20 AMIAS expected to attend. A great launch!
- * Multiple outreach event tables were staffed and provided literature over the last month at additional schools in north county.
- * New Alateen school flyers (see attached Alateen in Schools file) were created utilizing World Service and local

AIS web page QR code links.

- * A new east county Alateen meeting has started up, check the website for location details.
- * An Alateen panel was held at an east county speaker meeting to great acceptance and participation. Members were asked to find their place in Alateen by spreading the word.

Three basic requests were suggested:

- 1) Tell others in need about Alateen.
- 2) Post the Alateen tent card (M-80), alongside your regular anonymity tent card (S-9), at your regular meetings (see attached Alateen Tent Card image).
- 3) Incorporate Alateen verbiage in your regular meeting opening readings (See Alateen Menu attachment).

These simple steps can be applied easily by every group and member to help spread the word about Alateen!

Local AIS Website Updates: Werner, our Web Coordinator, has graciously taken great interest in processing website changes with our IT Support highlighting Alateen awareness. We have a great start to this!

One of our other long-term objectives is to create a platform or portal of sorts on our local website as a main hub for AMIAS and Alateen inquiries, communications, events, and so forth, on a real-time basis. This would eliminate most common direct searches to the World Service or other websites and

ISR MEETING MINUTES

Date: 7/8/2023 (Board approved as of 7-16-2023)

provide members with a resource which will have back-links to these sites and other priority locations with pertinent, most searched and relevant information connections.

The portal may also act as a service communication source for people to talk real time on things such as new meetings, substitutions, events, outreach, and so forth.

One of the biggest challenges, and I find this even with Al-Anon materials, is we have to go to too many websites to get the information, get frustrated, and many people don't even bother. We are looking for one source to have as many connections as possible and simplify access to needed information.

Email Campaign:

Another outreach effort in the way of ongoing email campaigns, is slated to come where counselors, therapists, professionals, school staff, and other private and government health organizations, are "touched" several times per year with emails and literature providing Alateen awareness. This will also bring awareness to the Al-Anon program. As we understand, upwards towards 60% of our new members are referred from these sources.

According to recent statistics, there is a large population of Alateen members among us. The following steps are some of the ways we hope to develop a long term and sustainable Alateen outreach program.

A special shout out to all the supporters and AMIAS of Alateen who have stood solid throughout the pandemic and all our challenges, keeping the door open and saving a seat!

Old Business

OLD BUSINESS

Anita reported that Laura's contract has been extended through December 31, 2023.

ISR Meeting Minutes

Anita asked for a motion to accept the May ISR meeting minutes. Alin made the motion and Bill seconded. The motion passed with 17 in favor. There were no "no" votes. DeeDee and Martin abstained because they did not get the minutes.

Kelly will add DeeDee to the distribution list.

Werner reminded people that the ISRs need to be registered through SCWS.

Prudent Reserve Thought Force

Cindi reported that the Prudent Reserve Thought Force had presented ideas to the board and the board approved the allocation of money for projects to bring the prudent reserve to one year of AIS Office expenses. She shared that these projects include items such as Website upgrades including expanding the on-line bookstore, various Public Outreach initiatives, sending the AIS Board Chair to the International Convention, a fund for new Al-A-Teen meetings, a much needed color printer for the office, etc. If ISRs would like details regarding expenses for specific projects they can email Cindi H. at Treasurer@alanonsandiego.org.

New Business

Knowledge-Based Decision-Making (KBDM)

Anita reviewed the history and the Concepts surrounding KBDM and its importance.

Ask It Basket Questions and Answers

Q: Can guests attend the ISR meetings?

A: Yes.

Q: How often are the Al-Anon International Conventions?

A: Every five years

Q: I had problems getting into the meeting with the meeting ID and password.

A: That may be because you were trying to get in while the Board meeting was in progress. Other ISRs did not have a problem with the ID and password.

Q: What does the Al-Anon application look like?

A: Trenta showed the icon on this phone.

Q: If there is a Zoom meeting listed in the meeting application, can you click on the link and join it?

A: Werner is going to check this functionality.

Q: What is the name of the new daily reader?

A: "A Little Time for Myself" : It was announced at the convention. Please buy from our office.

Q: What positions are open on the Board in January?

A: The open positions are Treasurer, Historian, Spanish Liaison and Office Chair. We will also be voting on the two interim positions; Intercom and Alateen Chair.

Q: Why would I not be getting *The Intercom*?

A: You may have been removed from the list if you did not open an *Intercom* email or did not respond to an email asking if you wanted to continue receiving *The Intercom*. This was done to ensure the mailing list was correct.

Q: Do the times open reflect when *The Intercom* is forwarded and other people open it.

A: All new open's are counted. Anyone can subscribe to *The Intercom*.

Q: Who provides child care?

A: Child care is a group's responsibility.

Q: Did people see the Al-Anon advertisements on TV?

A: At least one other person had seen it.

Announcements:

Anita announced the Old Timer's Tea on July 29 at Saint Luke's Church from 1 to 2:30.

Trenta provided information about the August La Mesa Speaker Meeting. My home group Let It Begin With Me LGBT+ is hosting. Kurt D is the ten minute speaker and Trenta is the 45 min speaker. He also announced that the Non-Event Fundraiser will be coming soon.

Close of Meeting

Anita led The Al-Anon Declaration.

Anita closed the meeting at 11:48.

Respectfully Submitted: Christine D. (Secretary 2023-2024)