



November
2023

Alateen Membership Drive Having Positive Effect!

S.D. County meeting growth at ½ way mark to World Average!



San Diego
Alateen
Website

**1 in 4 children affected by someone's drinking.
Without help, these children are 400% more likely to
develop substance or alcohol misuse issues of their own.**

National Center on Addiction and Substance Abuse

Regional Alateen Membership & Community Member Partnership Drive

Please read this at your meetings!

Dear Al-Anon, Alateen, and Community Members,

It appears that all our hard work and efforts are starting to pay dividends in the form of new interest in Alateen service and meetings coming back on-line. San Diego now stands at about the halfway mark in terms of the ratio of Al-Anon meetings compared to Alateen meetings. ***The world average is about .096% compared with San Diego which is about .047%, or a 20 to 1 ratio at (170) Al-Anon to (8) Alateen meetings.***

Alateen provides a safe and healthy forum with a safe meeting space for children to focus on the dynamics of the disease of alcoholism. Resilience, adversity strategies, coping skills, and using the tools of the program all have helped inform and empower children and their families to make positive and effective decisions when experiencing adverse conditions.

***Have your children try at least 6 meetings, and then let them decide!
Alcoholism is a family disease. All the members of a family are affected.***

Website Enhancements: San Diego Al-Anon website enhancements for the Alateen page have been substantially completed. Videos, links, meeting information, and other important resources have been uploaded for easy access. A QR code leading directly to the Alateen page has been created, see above.

Posters for Schools: Full size 12"x18", and regular size 8"x11", school-oriented color posters have been developed and printed and are being distributed to schools. Please contact Alateen@SanDiegoAlanon.org for more information. Posters were also placed on school websites, bulletin boards, and social media accounts.

Mail and Email Campaigns: Progress is in the works on sourcing and creating mailing lists for school counselors and nurses, therapists, etc.

Workshops and Collaboration:

- An Alateen workshop, provided by a New York Alateen Outreach Committee, was well attended and a follow up exchange of ideas was provided to San Diego Al-Anon/Alateen board members.
- The San Diego Al-Anon Family Group board formed a new outreach committee and will work closely with Alateen in making recommendations, processing, and implementing outreach efforts.
- San Diego Alateen is working with a Community Partner to explore social media applications for Alateen outreach. Potentials include developing the current Instagram app, an outreach video series, and testimonials.

- A San Diego Facebook page was recently launched with great inclusion of Alateen messaging. The hope is to create a real-time bulletin board in which AMIAS and Al-Anon members could post and reply to inquiries and notices for assistance at Alateen meetings and events.
- A Southern California World Service workshop was provided for District Alateen Liaisons (DAL's).
- Several table events providing Alateen literature and pamphlets were provided by AMIAS to local middle and high school, as well as continuation school campuses.

Conferences and Conventions: The 2024 AFG Southern California Al-Anon Conference is looking for active, participating, AMIAS and Alateen members to assist with the Alateen Program at the conference.

Artificial Intelligence (AI): An internet search was provided to compare ideas for: "How to attract teenagers to self-help programs". Many of the items we are practicing today, such as making meetings relatable, using social media, offering incentives or snacks, collaborating with schools, and most importantly... make it fun!!

Please keep a lookout for upcoming events and outreach workshops!

Ron P.

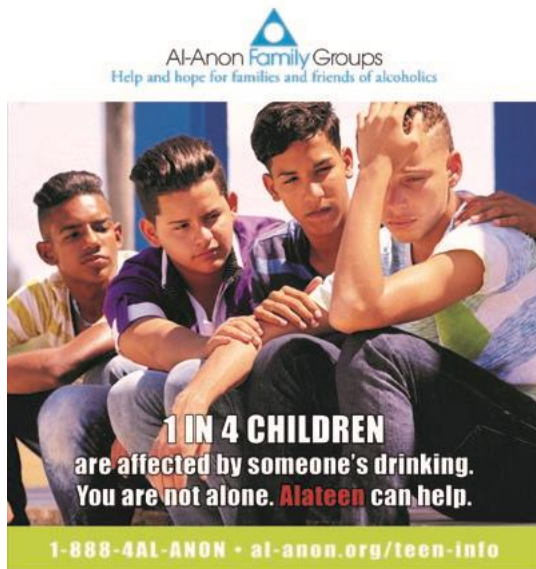
San Diego Alateen Chair-Interim

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In giving we receive...



Please support your local Alateen Program!

Talk to your children and others about the benefits of the Alateen program.

Give your kids a choice! Give them the gift of Al-Anon/Alateen.

www.alanonsandiego.org

Alateen@alanonsandiego.org

al-anon.org



**Regional Alateen Membership and
Community Member Partnership Drive**



1 in 4 children are affected by someone's drinking

**Thank you for your collaboration and partnership in supporting the Alateen Program!
Please distribute the supporting materials and posters as appropriate.**

Posters for schools or other institutions may be placed in high visibility locations frequented by teens such as main entrances, bulletin boards, food courts and cafeterias, restrooms, hallways and lockers, classrooms, gymnasiums and other activity venues, libraries, quads and general gathering areas, Attendance, Counce

Respectfully,

Ron P

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